eStatement Studies Tutorial
eStatement Studies is the online version of RMA’s Annual Statement Studies

- Provides financial statement data broken down by industry for analysis and comparison.
- Access available in COB computer lab or remotely through VMWare
Use the **Shortcut** or **LOGIN** for eStatements

Due to changes to the UNT policy, I’ve had to create a specialized version of Firefox to handle the **Estatements** website.

All faculty/staff machines get a new shortcut to access the Estatements website without login.

Start > All Programs > Online Resources > Estatements Web

Lab computers now have a shortcut in the FIREL section called **Estatements Web**.

This is the only way to access Estatements website (without logging in) at this point. It only works with this shortcut.

**If you want to login, use this URL:** [https://rmau.org/autologin](https://rmau.org/autologin)

Joey Macaraeg
Desktop/Lab Manager
College of Business
University of North Texas
940.565.4859
Remote access to College of Business applications is provided by our VMWare View virtual desktop system. You can connect to different “pools” of virtual machines, based on your needs and entitlements, from any internet connected computer.

- Installation instructions for Windows users and Mac OS X users: [http://www.cob.unt.edu/lab/virtuallab.php](http://www.cob.unt.edu/lab/virtuallab.php)
Install Virtual Lab

- Once installed, click the VMware app icon to open.
- Click Add Server
- Enter “cob-view.coba.unt.edu”. click the Connect button.
- click the Done button.
eStatement Website

• Access eStatement website using this link: http://www.statementstudies.org/iplogin.aspx
Search for Industry Data

- Search for an Industry
  - Use drop-down menu
  - Type “Hotel” under “Search for an Industry”
Search for Industry Data

- Click “721110 – Hotels (except Casino Hotels) and Motels”
- Or enter NAIC code
Search by NAIC Code

To find a company’s NAIC Code in a Morningstar Report:

- Go to “Company Profile”
- Scroll down to “Industry Classification”

**Example:**

- **NAICS:** Hotels (except Casino Hotels) and Motels (721110)
- **SIC:** Hotels and Motor Hotels (9111), Hotels and Motels (7011)
- **ISIC:** Other Accommodation (5590)
eStatement example

• You can change to view different years or regions on top of this statement.
eStatement example

- To analyze data in Excel, you can export this statement by clicking “Export”; remember to click “Yes” from “include Client Comparison Worksheet”.

A green light to greatness.
Export to Excel

- Downloaded financial data in Excel.
• In the “Assets” worksheet, there are tables for you to enter your company balance sheet and income statement data and analyze statements. Data can be obtained from Bloomberg or Morningstar.
eStatement Example

- From the online statement, you can see historical graphs by clicking the left button of each line.
eStatement Example

- Under “Advanced Search”, you can search data by different parameters:
You can get help from “About eStatement Studies”; there you can get additional information about statement and other things you want to know by searching.
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